



GOVERNOR'S P-20 COUNCIL

Communications Committee

December 3, 2008 – 2:00 p.m.

1700 W. Washington Street

6th Floor Conference Room A

Phoenix, AZ 85007

AGENDA

The Committee will discuss and may take action on the following matters. Members will attend either in person or by telephone conference call. Public comment will be taken. Members of the public may address the committee during the Call to the Public section of the agenda. Public members will be allotted three minutes each for this purpose.

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| 1. Call to Order & Welcome | Paul Luna |
| 2. P-20 Council Retreat Recap | Staff |
| 3. Communications Collaborative | |
| ▪ Fiscal Agent Finalization | Paul Luna/Staff |
| ▪ Production Update | Nicole Magnuson/Riester |
| i. Multi-media Campaign | |
| ii. Web site | |
| ▪ Media Partner Meeting | Paul Luna |
| 4. Next Steps | Staff |
| 5. Call to the Public | Paul Luna |
| 6. Adjournment | Paul Luna |

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